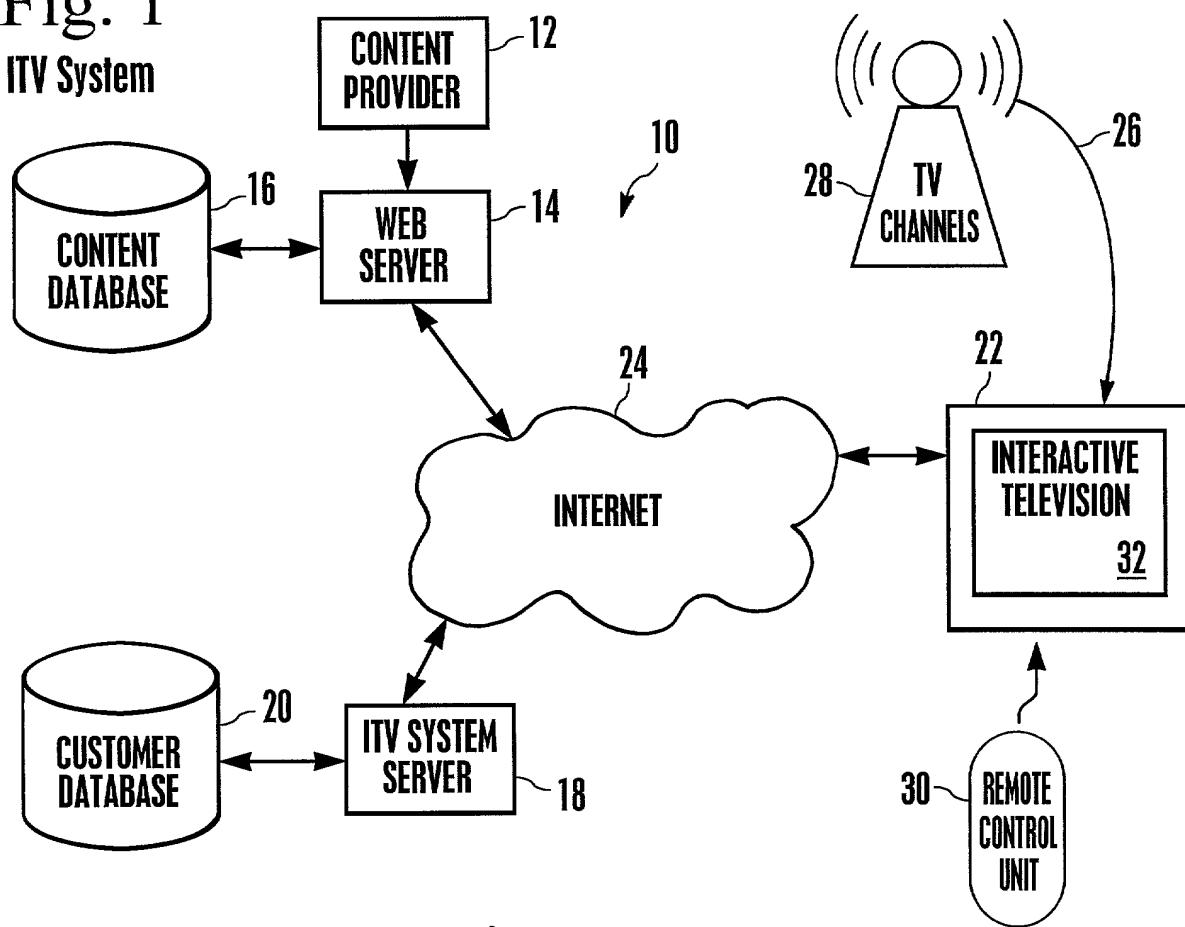
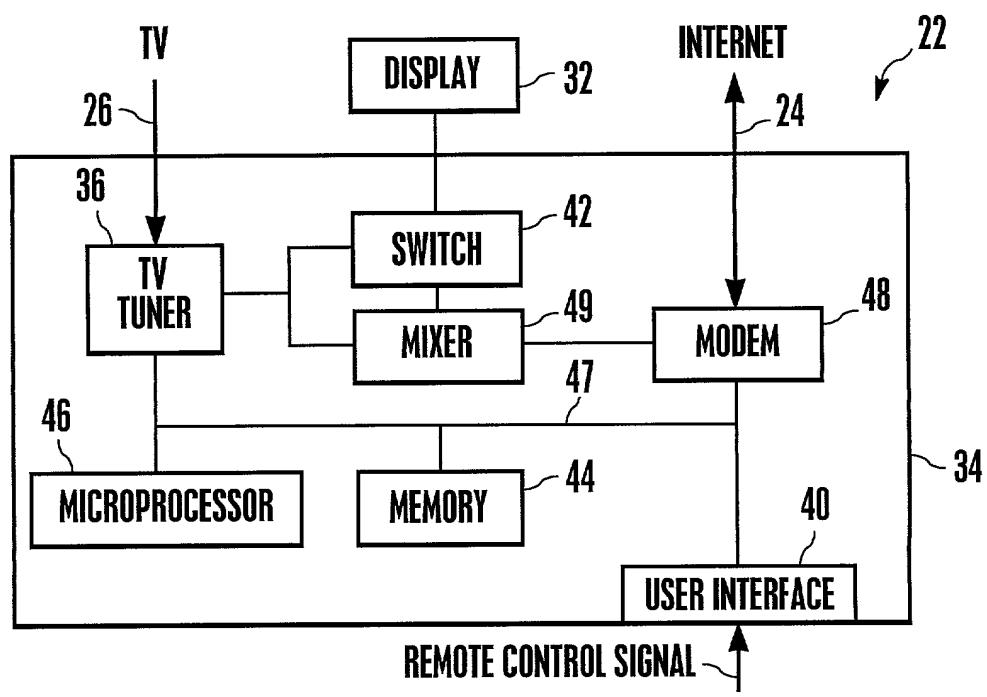
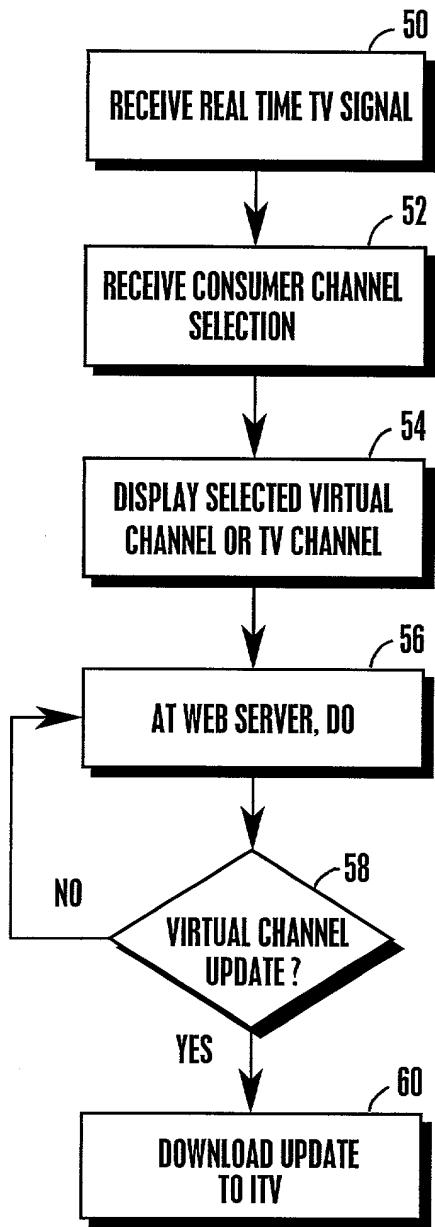


**Fig. 1**  
ITV System

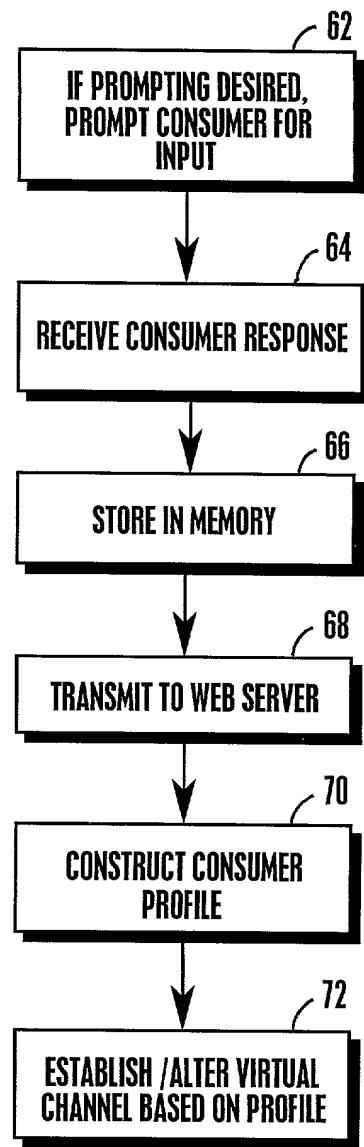


**Fig. 2**  
ITV Set





**Figure 3**  
OVERALL METHOD



**Figure 4**  
ESTABLISHING CONSUMER PROFILE

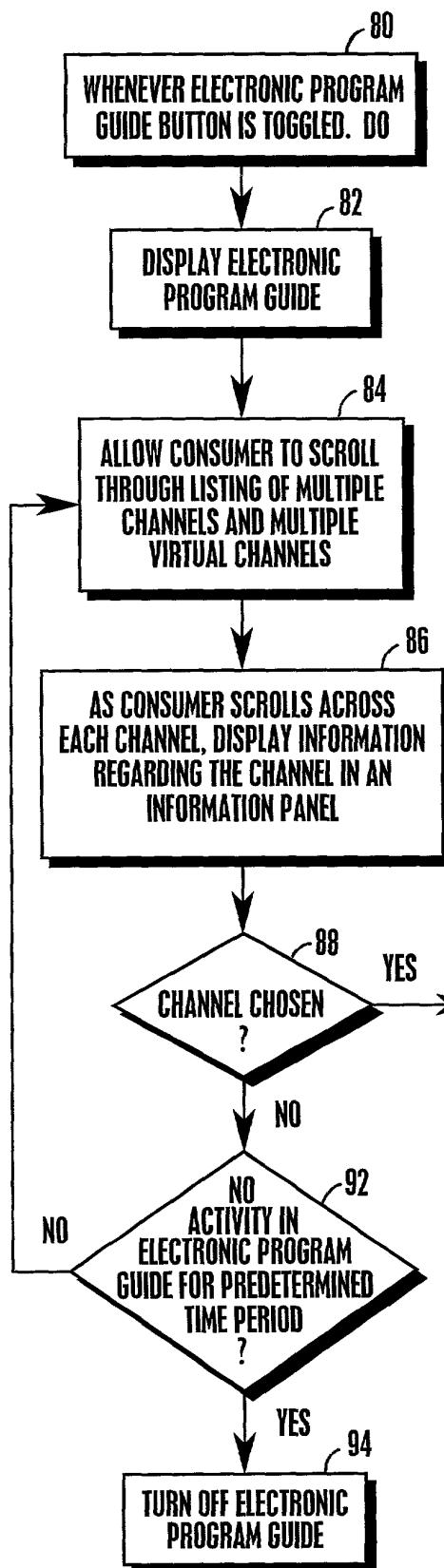
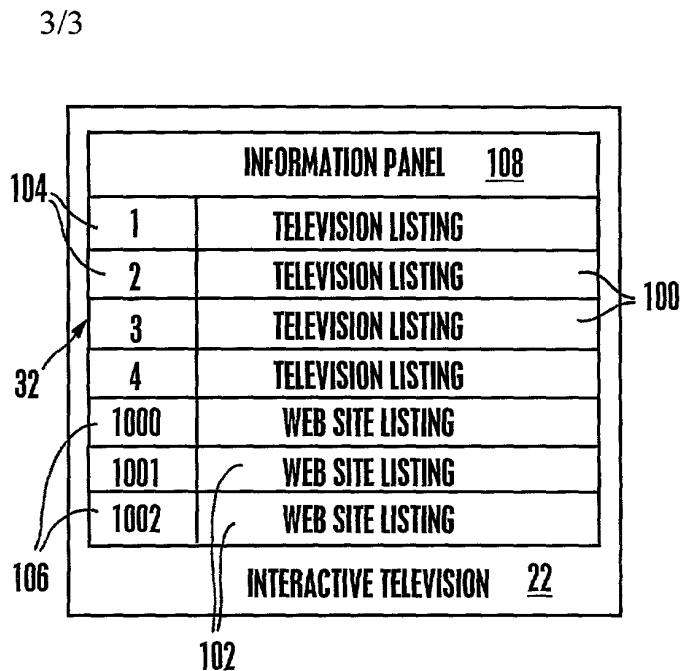


Figure 5



**Figure 6**